



## The business and tree inventory management solution for the consulting arborist

Arborwebworks (AWW) is the answer to generating income and fulfilling both you and your client's tree inventory management needs.

AWW is an Internet/Cloud-based client and tree inventory management application offered to you on a subscription basis.

### Why Choose AWW?

- Generate income
- Foster your business relationship
- Affordably priced
- Simple yet powerful tree inventory management
- Web-based application available anywhere with internet access
- No special hardware or software, all you need is an internet connection
- The AWW team manages the application and provides you the necessary support to free you to concentrate on your business, sales and fostering your client relationships.

AWW is different from the numerous other tree inventory software management packages that are expensive to purchase, maintain and are too complex for most users. With your subscription to AWW you will be selling subscriptions of the application directly to your client, generating income, and nurturing your business relationships.

The application has all the tools necessary to effectively and efficiently manage tree inventories for the commercial, institutional, municipal, recreational and residential client.

### AWW Services

- Immediate updates for all clients
- Sales brochure for your potential clients
- All hosting and application maintenance and costs
- Online help manual

## Two AWW Products To Meet Your Needs

### Enterprise

Designed for clients that will manage their own tree inventory data. You generate income by selling subscriptions to the application to your clients. You can generate positive cash flow with as few as two sales.

### AWW Professional

Designed for you the consultant to collect and manage the client's data. You will be charged a monthly subscription fee per client.

AWW is an Internet Cloud-based Application. No special hardware or software is needed.



## Subscriber Costs and Income Options for AWW (contact us directly for pricing)

### ENTERPRISE

#### Costs to you as a subscriber

- Five year license fee required to sell subscriptions
- One time activation fee per client
- Annual subscription fee per client

#### Revenue to you from your subscribers

- One time activation fee
- Annual subscriber fee

**Note:** In order to keep AWW competitively priced, we will restrict the fees you can charge a subscriber. You choose how much to charge your subscribers as long as you do not exceed established maximums.

### PROFESSIONAL

#### Costs to you as a subscriber

- Monthly subscription fee based on the number of clients

#### Revenue to you from your clients

- You decide what fees, if any, to charge your client

We are in the business to sell our expertise and services. A tree inventory is one service you may sell to the customer. However as consultants we are also working to establish clients and create an ongoing, long-term income generating relationship—AWW will help you do just that.

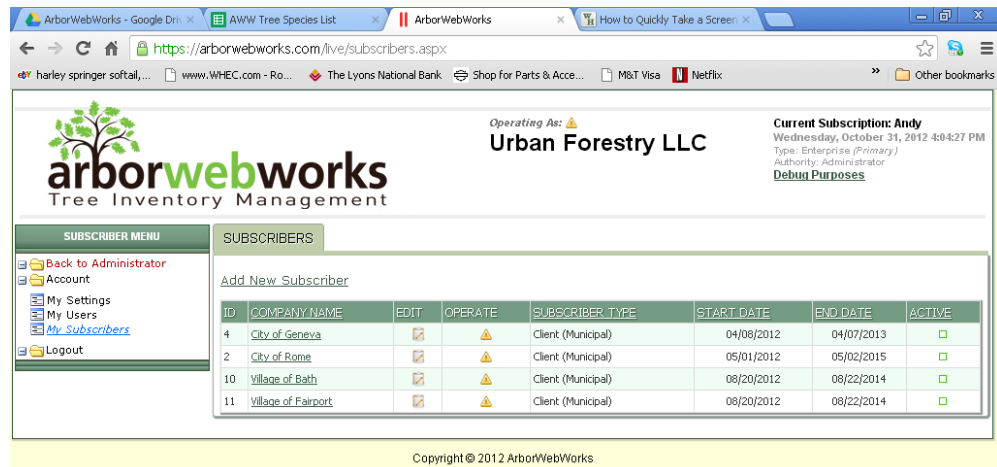
**Contact us for a Demo password at [ArborWebWorks.com](http://ArborWebWorks.com)**

## Administrative Desktop *Managing your clients and nurturing your business relationship.*

AWW includes an administrative desktop to manage your clients. Here you are linked to your client's tree inventory to view and edit your client's data. In addition, there are tools to manage your client, client subscriptions and nurturing your client relationship.

### These include:

- Standard client contact information
- Password management
- Client settings such as tree species lists
- Client Messaging Tool which provides news or special offers that will be displayed on selected clients desktops when they open their application



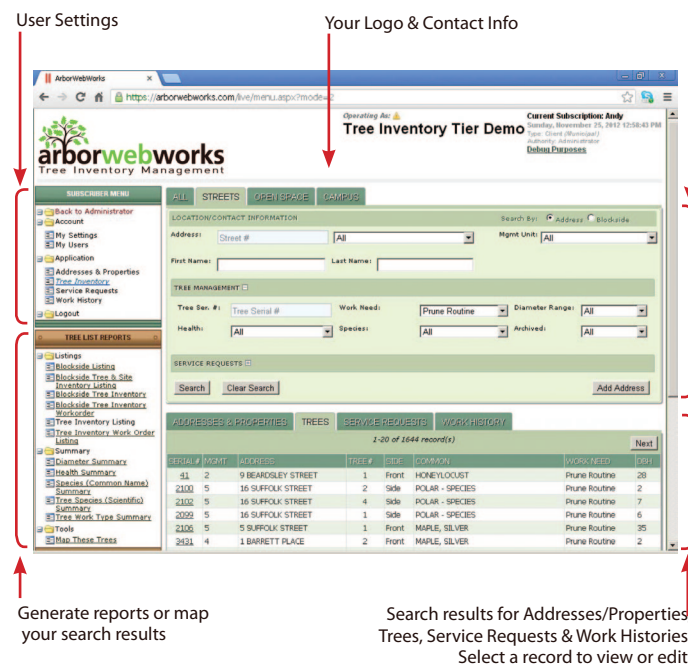
## Tree Inventory Desktop *Tree Inventory Management Made Simple*

We believe simpler is better! The AWW tree inventory application is designed with the novice computer user in mind and delivers all the tools necessary to manage their trees. Whether you choose the Enterprise or Professional subscription the tree inventory management application is the same.

### Tree Management made simple

- Online data collection and editing desktop for inventory field work -All functions and tool on one desktop.
- Data collection spreadsheet template for offline data collection with any mobile computing device and GPS collection unit.
- 15 tree management data fields including Work Need, Priority, Tree Health and Structure.
- Tree and shrub species list of over 5,000 plants with a direct link to species descriptions and photos.
- Direct mapping to Google Maps or export to your GIS application.
- Logically organizes and displays inventories on all types of properties such as streets, campuses and golf courses.

Organize your inventories by property types & powerful data field searches



Contact us for a Demo password at  
**ArborWebWorks.com**