

Volkswagen Tops Residual Awards

SANTA BARBARA, Calif. – Vehicles sold by Volkswagen of America will likely have the highest resale values as used cars, according to Automotive Lease Guide.

Volkswagen topped ALG's fourth annual residual value awards, given each year to brands with the highest predicted resale values in the industry as a whole and in the luxury segment.

In addition to winning the overall award, Volkswagen won for mid-size cars with the Passat.

ALG highlights top residual performers like Volkswagen to give consumers and remarketers clear guidelines for predicting the depreciation of used vehicles, said John Blair, the guide's chief executive.

"Residual value performance has long been considered the best way to analyze the health of automotive manufacturers' vehicles," he said.

Mercedes-Benz also fared well in the awards, winning the Luxury Brand Residual Value Award and the luxury car segment with its CLK.

BMW of North America is a repeat winner in the near luxury segment for its 3 Series cars. MINI USA, a division of BMW of North America, won the compact car segment for the MINI Cooper in its first year of eligibility.

Toyota Motor Sales USA was also a repeat winner, taking three segments for the second straight year. The Tacoma won for compact trucks, the Sequoia won for full-size sport-utility vehicles and the Tundra won for full-size trucks.

Also topping three segments was American Honda Motor Co. It led compact SUVs with the Acura MDX, sub-compact SUVs with the Honda CRV and minivans with the Honda Odyssey.

ALG's Top Residual Performers

1. Volkswagen
2. Honda
3. Toyota
4. Subaru
5. Nissan
6. Jeep
7. GMC

Source: Automotive Lease Guide

Top Luxury Brands

1. Mercedes-Benz
2. BMW
3. Acura
4. Lexus
5. Audi

Source: Automotive Lease Guide