

<Joel Osserman is very proud.>

January 22, 2000

Congratulations <http://www.selecttr.com>

Your website has been selected as the winner of the "Best Pre-Owned Cars" category in The 2nd Annual Best Auto Dealer Web Sites contest, co-sponsored by *Automotive News* And Ziff-Davis Publishing, publishers of *Yahoo! Internet Life*, *Family PC*, *PC Magazine* and *Ziff-Davis SMART BUSINESS for the new economy*.

The Best Auto Dealer Web Sites Awards recognize those auto retailers who are most effectively using the Internet to market themselves to prospective automobile buyers.

Your compelling Web site stood out among the best of hundreds of entries received from automobile dealers across the nation. To win the category of "Best Pre-Owned Cars" your Web site excelled in the following areas: condition records and warranty information.

Our reviewers praised your Web site as having "very detailed and thorough information about warranties, plus helpful auto condition ratings and dealer inspection status on pre-owned vehicles."

The materials outlined in this package describe the different marketing and promotion materials available to you as a winner, which includes an ad in the sponsor magazines. With ads in *Yahoo! Internet Life*, *PC Magazine*, *PC Computing* and *Ziff-Davis SMART BUSINESS for the New Economy*, you will be reaching over 17 million people who are smart, affluent, active online shoppers driving the Internet revolution. With *Automotive News*, you will be advertising in the automotive industry's best read weekly newspaper. We encourage you to take advantage of this marketing program.

Thanks for your participation in the 2nd Annual Best Auto Dealer Web site contest. We look forward to seeing you again next year!

Have a great show!

Sincerely,

Automotive News
Yahoo! Internet Life
FamilyPC
PC Magazine
Ziff-Davis SMART BUSINESS for the New Economy