



# CNY Car Source

Central NY's Premier Car Search Engine

Central  
New York's  
Source for New & Used Cars for Sale On-Line

## **CNYCarSource.com Dealer Services**

At CNYCarSource.com we are the only locally operated company offering a complete range of internet and inventory services to automobile and motorsports dealers including internet dealer web site design and hosting, internet advertising, vehicle window stickers, and more...

## **Advertising & Search Engine Indexing Means More Car**

### **Buyers for Our Dealers**

- Our advertising throughout Central NY including television, radio, and newspaper has paid off with increased visitors each month since the service was launched.
- Our search engine visibility is exceptional. Thousands of unique visitors enter our site from search engines each month.
- Several of our dealers have sold vehicles within their first few days of starting our service.

## **AUTOHOST SERVICE - Complete Web Site Design & Hosting**

- We pay for all hosting and domain registration fees
- Design and implement your web site
- Automatically include your vehicle inventory in your own web site as well as within CNYCarSource.com
- Many dealers also choose to include our AUTOLABEL service for used car vehicle stickers

## **AUTOLIST SERVICE - Internet Advertising with Direct Dealer Links**

- Unbeatable prices for listing used vehicle classifieds on-line via the internet –cheaper than newspapers and national on-line services
- Flexible tools for dealers including vehicle inventory reports and specification sheets (use our tools to manage your inventories and advertise your cars at the same time)
- Upload pictures your vehicles yourself or have our staff save you the effort
- Link customer to your vehicles directly at "[www.cnycarsource.com/dealer-name](http://www.cnycarsource.com/dealer-name)"

## **AUTOLABEL SERVICE - Vehicle Window Stickers**

- This service includes our AUTOLIST service automatically placing each vehicle receiving a sticker within our on-line search engine.
- Our staff generates window stickers including features and buyers guide on a weekly basis for all new dealer vehicles as well as takes pictures for placement on-line.

## **AUTOLOAD SERVICE - Automated Web Site Vehicle Scraper**

This service is for dealers with existing web sites that would like their vehicles advertised in the CNYCarSource.com search engine but do not want to contend with the inconvenience of re-entering vehicle information and pictures.

## **Contact Information**

For more information contact:

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